



D1 Studio Kit 3 Heads

Profoto, the world's leading manufacturer of lighting solutions for still and motion photography, introduces yet another version of its popular D1 Studio Kits.

With the launch of the D1, Profoto is setting a new standard for professional monolights. Boasting a generous 7 f-stop power range, action-stopping short flash durations, and color stability comparable with that of a high-end studio generator, the D1 proves that superior performance can be delivered in a compact and affordable package.

The D1 is the backbone of Profoto's D1 Studio Kits, which are available in a number of versions. The Swedish photography company is now introducing the latest addition to this popular series: the D1 Studio Kit 3 Heads version.

The three heads version includes 3 D1 monolights, 2 softboxes, 2 speedrings, 1 grid, 1 Air Remote, 3 stands and power cables. The entire kit is packed into a high-quality trolley bag, which turns everything into a portable yet versatile and powerful studio solution – perfect for those who refuse to choose between a great location and great light.

The D1 has a built-in reflector, which is devised to minimize stray light and protect the actual lamp. The included Light Shaping Tools expand the potential of the D1 even further. The softboxes (40x60 cm and 60x90 cm/1,3x2' and 2x3') are true all-round tools, creating a soft, even and highly adjustable light that can be used for everything from detailed product shots to portraits and wedding photographs. The 10° grid can be mounted directly onto the D1 and creates a sharp and focused beam, ideal for precise highlighting of details.

Everything in the D1 Studio Kit 3 Heads version is compatible with the rest of Profoto's family of Light Shaping Tools. This makes the kit a sound investment for the future since it is designed to grow in time alongside the photographer's needs and knowledge.

Finally, the Air Remote is a remote control that gives the photographer full control of the D1 monolights up to 300 m (1,000 ft) away. This is an invaluable feature when the lights are mounted on a high stand. Profoto's Air system is the fastest radio sync system in the world, releasing your D1 monolights at a speed 12 times faster than the average reaction time of a human being!

Previously available D1 Studio Kits

- D1 Studio Kit 250/250 (incl. sync cable)
- D1 Studio Kit 250/250 Air (incl. Air Remote)
- D1 Studio Kit 500/500 (incl. sync cable)
- D1 Studio Kit 500/500 Air (incl. Air Remote)
- D1 Studio Kit 1000/1000 Air (incl. Air Remote)
- D1 Studio Kit 250/500 (incl. sync cable)
- D1 Studio Kit 250/500 Air (incl. Air Remote)
- D1 Studio Kit 500/1000 Air (incl. Air Remote)

NEW!

- D1 Studio Kit 3 Heads 250/500/500 (incl. Air Remote)
- D1 Studio Kit 3 Heads 500/500/1000 (incl. Air Remote)
- D1 Studio Kit 3 Heads 500/1000/1000 (incl. Air Remote)

About Profoto

Profoto was founded in Stockholm in 1968 by photographer and engineer Eckhard Heine and photography equipment retailer Conny Dufgran. Their relationship began when Conny sold Eckhard a flash unit that didn't work. Annoyed with the faulty unit, Eckhard went home to invent a new type of flash. He returned a couple of weeks later with a superior unit. A few years after that, Eckhard and Conny exhibited the first Pro-1 generator at the Photokina trade show in Cologne. It was an instant success. Profoto was born. With a bang.

Today, Profoto is one of the world's leading manufacturers of lighting solutions for professional photographers.

For more information, please visit www.profoto.com

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Pressmaterial

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©Joe Sundelin

Joe Sundelin & the new D1 Studio Kit

On April 2, Profoto will release the new D1 Studio Kit 3 Heads. Here at the office, we consider it a powerful, versatile and portable kit that is very easy to use. But it goes without saying that we are used to our own gear. To get a fresh perspective on things, we asked Stockholm-based photographer Joe Sundelin to try out our new kit.

Joe is an experienced and skilled portrait photographer. However, he usually favors speedlights over strobes, and he has never used Profoto equipment before. Joe picked up the kit on Friday. He tried it out during the weekend. He brought it with him to a real assignment the following week, and by the end of the week, he returned it to us.

What was your first impression of the kit, Joe?

“That it is incredibly easy to use. It wasn’t the first time I used monolights, but it was the first time I used one from Profoto, and I still managed to figure out how to use them in a minute.”

Are you talking about the actual knobs and switches?

“Yes. Getting them to provide the light that I was looking for.”

You usually shoot with speedlights. What would you say is the greatest difference between your speedlights and the D1 monolights?

“First of all, there’s the incredible consistency. You just don’t get that with a speedlight. Then there’s the speed. It’s almost scary. It felt as if the lights recycled faster than I could press the release button. Those were the first two things that I noticed. It took a while before I started using the Air Remote. On several occasions, I reached for the lights, just to realize that I was holding the remote in my hand. But as soon as I started using it, it saved me a lot of time and energy. And this is going to sound a bit silly, but in the end, the Air Remote is actually what really got me hooked!”

What kind of shoot did you bring the kit to?

“I had been asked to photograph an actor named Jan-Einar Tintom Nomell. This year it’s exactly 100 years since the death of Swedish playwright and author August Strindberg, and to celebrate him, a number of plays will be performed. Jan-Einar plays the lead role in one of them, and I was asked to shoot a series of promotional portraits of him at the Van der Nootska Palace in Stockholm. Which is a really nice place, I might add...”

CASE STORY

THIS MATERIAL MAY BE REUSED.
But remember to give credit to the photographer!



And you weren't reluctant to bring new equipment with you to a real assignment?

"Well, I did try them out at home first, just to make sure that I knew how to fire them. But as I said before, it was a piece of cake. I instantly felt confident using them, which is quite a commendation for you guys!"

What was it like using the kit on-location?

"There's no elevator at the Van der Nootska Palace, and to be honest, it was a bit tricky to get the equipment upstairs. After all, there is quite a lot in the kit. However, as soon as I reached the top floor, everything went smooth from there on. The monolights themselves are really small and handy, and I actually ended up putting them inside the windows – with stands and everything."

Why?

"I wanted to catch the sunlight coming through the windows. But as it turned out, it was grey all that day. I had to improvise."

Did you feel that you had enough power?

"Definitely. They D1's are incredibly powerful. The kit I borrowed had one 1,000 and two 500 Ws monolights, and I believe I dialed all three of them down by 5-7 f-stops. Then again, it's really simple to adjust the output. Turn the dial to change it by 1/10 f-stop. Press and turn for 1 f-stop. To me, that's more control than I could even ask for. I'm usually not that picky!"

In this case, you used the kit to shoot a series of portraits. Can you think of any other applications?

"Considering the wide power range, I believe you can do almost anything with it. If I had used the monolights at the highest settings, I'd have enough power for some really nice interior shots of the palace. No problem. And I told you that I spent the weekend messing around with the lights, right? Well, while doing that, I took a series of product shots that turned out very nice too."

Finally, is there anything missing in the kit?

"No, not really. Well, I really liked the grid. It was incredibly easy to snap on, and as you can see, I used it to highlight Jan-Einar's face in some of the portraits. I think I'd like it if there had been yet another grid in it."

You can buy more grids separately.

"Ok. Nice."

See more of Joe's work at www.fotografioesundelin.se